

OFFICIAL RULES

2019 Local Business Study® Survey Sweepstakes

The following content constitutes the Official Rules for the *2019 Local Business Study® Survey Sweepstakes* (“Official Rules”):

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OF AGE. VOID WHEREVER PROHIBITED BY LAW, OR WHERE THE REGISTRATION OR FILING REQUIREMENTS OF ANY STATE OR LOCAL JURISDICTION HAVE NOT BEEN COMPLIED WITH. INTERNET ACCESS REQUIRED.

1. Introduction: By submitting your name into the drawing (“the Sweepstakes”), you will be eligible to win a prize. Five (5) winners will be randomly selected. Five winners will receive an Amazon® gift card valued at \$100.00 (“Prizes”). You may enter the Sweepstakes between February 25, 2019 and March 29, 2019 (“Entry Period”).
2. Sponsor: The Sweepstakes is sponsored by BIA Advisory Services LLC at 14150 Parkeast Circle, Suite 110 Chantilly, VA 20151
3. Sweepstakes Administrator: The Sweepstakes will be administered by BIA Advisory Services LLC (“Administrator”), at 14150 Parkeast Circle, Suite 110 Chantilly, VA 20151 Contact: info@bia.com
4. Agreement to the Official Rules: By entering the Sweepstakes, each Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes.
5. Eligibility: To be eligible to enter the Sweepstakes, the individual must be at least eighteen (18) years of age at the time of entry; and must be a legal resident of the United States or the District of Columbia (“Entrant”). This Sweepstakes is void in Puerto Rico, U.S. Territories and jurisdictions (including overseas military installations), and is void where prohibited by law.
6. Ineligibility: Employees of the Sponsor, the Sweepstakes Administrator, and any related entities associated with implementation and administration of this Sweepstakes (“Sweepstakes Entities”), and their immediate family members (i.e., spouses, parents, siblings, children, and their spouses), are ineligible to enter or win. Sponsor reserves the right to disqualify Sweepstakes Entrants, at its sole discretion, found to be tampering with the entry process or operation of the Sweepstakes website or attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices.
7. Winner Selection/Random Drawings: Five (5) winners will be randomly drawn from among the eligible entries on or about April 10, 2019. The drawings will be conducted by the Administrator, an independent judging organization. Odds of winning a prize depend on the number of eligible entries received.
8. Entering the Sweepstakes: To enter, logon and complete the survey in its entirety or the best of your ability and then enter your email address. You (“Entrant”) will receive one (1) entry per valid email address submitted. By participating in the Promotion, you hereby release the survey platform, QuickSurveys.com from any and all liability in connection with the Promotion. You also acknowledge that the Promotion is in no way sponsored, endorsed

or administered by, or associated with, QuickSurveys.com. You are providing information to BIA Advisory Services LLC and the Administrator by entering the Promotion, not to QuickSurveys.com. Entrants may enter the Promotion via the method above once during the Promotion. The use of automated software or computer programs to register or enter the Promotion is prohibited, and any individual who uses or attempts to use such methods to register or to enter will be disqualified. Valid entries must contain all information requested. Incomplete entries will be disqualified. In the event of a dispute as to the identity of an Entrant, the authorized account holder of the email account used for entry will be deemed to be the Entrant and he/she must comply with these Official Rules. The potential Winners (as defined below) may be required to show proof of being the authorized account holder. The "authorized account holder" is the natural person assigned to the email account. Any communication or information transmitted through entry, by email or otherwise is and will be treated as non-confidential and non-proprietary. All entries will be provided to and become the property of the Sponsor and will not be acknowledged or returned. Entrant acknowledges and agrees that all information submitted by Entrant in connection with the Promotion may be shared by the recipient and Promotion Entity. Neither Sponsor nor Administrator are responsible for lost, late, incomplete, invalid, ineligible or misdirected Entries, which will be disqualified; for technical failures of any kind, including, but not limited to, electronic malfunctioning of any network, hardware or software; any failed, incomplete, garbled or delayed computer transmissions or any combination thereof; or for any error, human, technical or otherwise; or any injury or damage to Entrant's or any other person's computer related to or resulting from entering, participating in, or accessing or downloading information in connection with, this Promotion. Sponsor reserves the right at its sole discretion to modify, cancel or suspend this Promotion for any reason whatsoever including, but not limited to, a computer virus, bug, or other cause beyond the control of Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds tampering with the operation or entry process of the Promotion, or acting in violation of these Official Rules or applicable law. Entries delayed past the Promotion Period will not be accepted and will be destroyed.

9. You can also enter via U.S. mail and without completing the survey, mail a postcard hand-printed with your name, complete mailing address, phone number and email address to: 2019 Local Business Study Survey Sweepstakes Entry, c/o BIA Advisory Services LLC, at 14150 Parkeast Circle, Suite 110 Chantilly, VA 20151. Each postcard entry must be mailed separately and postmarked between

February 25, 2019 and March 29, 2019 and received by April 8, 2019. Incomplete postcard entries will be disqualified.

10. Limit: One entry per person regardless of method of entry. Photocopied, illegible, or mechanically reproduced entries are not eligible. All entries and requests become Sponsor's property and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, misdirected and/or postage due mail.
11. Prizes: Exactly five (5) prizes (each, a "Prize") will be awarded in connection with this Promotion as follows:
 - a. Five (5) winners will receive a \$100 Amazon® gift card with an ARV of US \$100.00.

Total ARV of all Promotion Prizes: US \$500.00

All trademarks are the property of their respective owners and are herein used for purposes of prize description only and such use is not intended to suggest or imply the sponsorship, endorsement, or approval of this Promotion by the owner of said trademark.

12. **General Prize Limitations And Conditions:** Prizes may not be substituted for cash. All prizes under this Promotion are awarded "AS IS". Sponsor does not make or offer any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a particular purpose) in connection with this Promotion or any prize. Prize details and availability are subject to change, in which case a prize of equal or greater value may be substituted at Sponsor's sole discretion. Prizes consist only of the items listed herein, are non-transferable, with no cash redemption, substitution or extension except at Sponsor's sole discretion. Federal, state, or local taxes on prizes, if any, and any other costs, fees or expenses not listed above are the sole responsibility of each Winner. Taxes on and in connection with all prizes are the sole responsibility of each Winner; Sponsor or its designated agent may issue an IRS Tax Form 1099 to the winners for prizes with an ARV of \$600 or more. Gift cards are subject to the limitations, terms and conditions of the issuer, including expiration date or additional service fees. If any Winner is an otherwise eligible minor, the prize will be awarded in the name of his or her parent or legal guardian who will be responsible for fulfilling all requirements imposed on Winners as set forth herein. Limit one (1) Winner per household. Allow up to 6-8 weeks for delivery of prize.
13. **Notification of Winners:** The potential winner will be notified via e-mail at Sponsor's discretion, within thirty (30) days of the date of the random drawing(s) or as soon thereafter as reasonably practicable. Entrants must have a valid email address in order to be eligible to win. Potential winners must follow instructions given by Sponsor or designated agent, including, but not limited to, responding to notification with requested information, within forty-eight (48) hours of receiving notification. Awarding any prize is subject to verification of potential winner's eligibility and full compliance with these Official Rules. Except where prohibited, a selected potential winner may be required to complete and return to Sponsor or its designated agent an Affidavit of Eligibility and a Liability/Publicity Release Form ("Affidavit and Release") within seven (7) days of receiving the Affidavit and Release. Only after the Affidavit and Release is received by Sponsor or designated agent will a potential winner become an "Official Winner" for purposes of this Promotion. Failure to return the signed Affidavit and Release within seven (7) days following the date of delivery thereof may result in forfeiture of the prize. If winner is a minor in his or her state of residence, the prize will be awarded to the minor's parent or legal guardian and the parent or legal guardian will be required to complete, sign and return the Affidavit and Release within the same time period outlined above. At Sponsor's discretion, winners may be required to produce picture or some other form of proper identification to claim any prize. Sponsor reserves the right to substitute any prize with prize of equal or greater value. If (i) a potential winner cannot be contacted as specified above, (ii) he/she fails to return the signed Affidavit and Release by the deadline specified above, (iii) any notification is returned as undeliverable, or (iv) a potential winner is deemed ineligible for any other reason in Sponsor's sole discretion, the potential winner will be disqualified and forfeit the prize and an alternate winner may be randomly selected in his/her place from among all remaining eligible Entries. Up to three (3) alternate winner drawings may be conducted for each unawarded Promotion prize, after which the prizes will remain unawarded. If by reason of printing or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, the advertised number of prizes in the relevant categories will be awarded to Entrants selected according to the process outlined under Section 8 of these Official Rules. Under no circumstances will more than the advertised number of prizes be awarded.
14. **Conditions of Participation:** Winners are solely responsible for any local, state, or federal taxes relating to Prizes awarded.

15. Disputes: Each Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action.
16. Liability Releases: By participating in the Sweepstakes, each Entrant agrees to release and hold harmless Sponsor, Administrator, Sweepstakes Entities, and prize resource Amazon® from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize hereunder, including but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage due, misdirected, or undeliverable mail; or (e) errors in the administration of the Sweepstakes or the processing of entries. In no event shall Sponsor or Sweepstakes Entities be liable for attorneys' fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
17. Additional Terms: Sponsor and Sweepstakes Entities reserve the right to correct typographic, clerical or printing errors in any Sweepstakes materials. Sponsor also reserves the right, in its sole discretion, to cancel, terminate, modify, extend, or suspend this Sweepstakes. Amazon® is not affiliated with Sponsor. Amazon® does not sponsor, endorse, approve or have any responsibility for this promotion.
18. Privacy: Entry information provided in connection with the Sweepstakes may be used for the Sponsor's internal purposes, but will not be provided to third parties, except as necessary for the administration of the Sweepstakes or as required by law or legal process. By entering the Sweepstakes, each winning Entrant grants the Sponsor the right to use Entrant's name and address (city and state only) on the List of Winners, which will be made available to participants upon written request.
19. Request For Names Of Prize Winners And Official Rules: For a list of Winners and/or a copy of these Official Rules, send an email to info@bia.com with "Request for List of Winners" or "Request for Official Rules," as applicable, in the subject line; or send a self-addressed stamped envelope to BIA Advisory Services LLC: Attention: 2019 Local Business Study Sweepstakes, address. All requests for a copy of the Official Rules and the names of prize Winners must be made by April 1, 2019. Please note on the front left-hand corner of your outer envelope whether you are requesting "Official Rules" or "Prize Winners." Residents of Vermont requesting a copy of the Official Rules may omit return postage.